



AVERY COUNTY MORRISON PUBLIC LIBRARY
 Statistical Comparisons
 2004-2013



Fiscal Year	2004-05	2005-06	change	2006-07	change	2007-08	change	2008-09	change	2009-10	change	2010-11	change	2011-12	change	2012-13	change
Print Circulation																	
Adult Fiction	25,155	24,933	-1%	24,034	-4%	31,248	30%	38,970	25%	38,553	-1%	40,312	5%	34,298	-15%	29,387	-14%
Adult Non Fiction	4,838	4,779	-1%	4,377	-8%	5,462	25%	6,099	12%	4,783	-22%	4,591	-4%	4,092	-11%	3,932	-4%
Juvenile Fiction	5,378	5,502	2%	5,357	-3%	7,421	39%	11,095	50%	5,933	-47%	4,679	-21%	5,693	22%	7,749	36%
Juvenile Non Fiction	475	576	21%	423	-27%	922	118%	1,425	55%	591	-59%	565	-4%	456	-19%	973	113%
Periodicals	434	412	-5%	257	-38%	255	-1%	316	24%	334	6%	220	-34%	220	0%	206	-6%
In-House Periodical Use								22,761		26,294	16%	27,176	3%	23,405	-14%	16,242	-31%
Total (with Large Print)	36,280	36,202	0%	34,448	-5%	45,308	32%	57,905	28%	50,194	-13%	50,367	0%	44,759	-11%	42,247	-6%
E Media Circulation																	
Videos	1,745	1,512	-13%	865	-43%	896	4%	785	-12%	586	-25%	473	-19%	303	-36%	135	-55%
Audiobooks	1,675	1,394	-17%	1,344	-4%	1,111	-17%	758	-32%	455	-40%	349	-23%	247	-29%	165	-33%
Compact Discs	221	1,293	485%	1,512	17%	1,904	26%	2,016	6%	2,147	6%	1,824	-15%	1,634	-10%	1,914	17%
Music Compact Discs	189	245	30%	404	65%	373	-8%	267	-28%	279	4%	203	-27%	182	-10%	146	-20%
DVDs	0	988		1,767	79%	2,301	30%	2,393	4%	3,284	37%	2,603	-21%	2,520	-3%	2,626	4%
Playaways								15		15	0%	7	-53%	9	29%	27	200%
Total	3,830	5,432	42%	5,892	8%	6,585	12%	6,234	-5%	6,766	9%	5,459	-19%	4,895	-10%	5,013	2%
Bookmobile Circulation																	
Adult Fiction	2,964	3,661	24%	2,713	-26%	2,945	9%	1,974	-33%	1,715	-13%	1,660	-3%	1,822	10%	2,727	50%
Adult Nonfiction	1,583	1,067	-33%	665	-38%	1,120	68%	819	-27%	525	-36%	865	65%	1,827	111%	1,238	-32%
Juvenile Fiction	2,053	1,612	-21%	911	-43%	4,109	351%	8,932	117%	5,707	-36%	10,192	79%	25,700	152%	24,328	-5%
Juvenile Non Fiction	368	342	-7%	247	-28%	336	36%	817	143%	275	-66%	690	151%	3,187	362%	2,274	-29%
Periodicals	185	107	-42%	143	34%	80	-44%	343	329%	52	-85%	13,540	25938%	3,306	-76%	148	-96%
Total	7,153	6,789	-5%	4,679	-31%	8,590	84%	12,885	50%	8,274	-36%	26,947	226%	35,842	33%	30,715	-14%
Outreach Circulation																	
	11,980	12,660	6%	13,253	5%	12,632	-5%	12,758	1%	13,206	4%	12,350	-6%	6,993	-43%	4,891	-30%
TOTAL CIRCULATION																	
	59,243	61,083	3%	58,272	-5%	73,115	25%	89,782	23%	78,440	-13%	95,123	21%	92,489	-3%	82,866	-10%
Bookmobile Trips																	
	56	55	-2%	42	-24%	34	-19%	19	-44%	11	-42%	21	91%	51	143%	32	-37%
People Served																	
	859	625	-27%	379	-39%	849	124%	942	11%	446	-53%	876	96%	2,624	200%	2,811	7%
Services																	
Internet Users	15,667	11,104	-29%	12,891	16%	23,875	85%	53,671	125%	43,512	-19%	41,986	-4%	38,223	-9%	29,643	-22%
Wireless Users								4,148		7,469	80%	8,137	9%	9,710	19%	9,594	-1%
Reference Questions	8,216	8,472	3%	8,165	-4%	11,416	40%	13,204	16%	11,286	-15%	10,847	-4%	9,942	-8%	7,732	-22%
Directional Questions	9,537	9,389	-2%	10,738	14%	16,164	6%	20,121	24%	24,130	20%	26,379	9%	24,642	-7%	22,060	-10%
Children Attending Storyhour	1,217	844	-31%	756	-10%	847	12%	1,118	32%	1,247	12%	1,605	29%	1,683	5%	1,421	-16%
Holds	840	917	9%	940	3%	1,330	41%	1,256	-6%	1,084	-14%	1,139	5%	1,114	-2%	979	-12%
Interlibrary Loans Submitted	26	36	38%	53	47%	34	-36%	29	-15%	18	-38%	12	-33%	18	50%	7	-61%
Interlibrary Loans Unfilled	5	5	0%	11	120%	3	-73%	4	33%	5	25%	2	-60%	1	-50%	2	100%
People Visiting the Library	37,166	29,283	-21%	29,087	-1%	37,632	29%	50,579	34%	58,432	16%	60,390	3%	52,010	-14%	36,094	-31%
Collections																	
Books	38,533	39,002	1%	39,832	2%	40,589	2%	42,442	5%	42,735	1%	42,718	0%	42,522	0%	42,434	0%
Videos	968	984	2%	980	-0.41%	922	-6%	885	-4%	884	0%	880	0%	868	-1%	308	-65%
Audiobooks	728	675	-7%	662	-2%	638	-4%	620	-3%	598	-4%	571	-5%	526	-8%	561	7%
Compact Discs	157	194	24%	215	11%	266	24%	327	23%	377	15%	428	14%	449	5%	502	12%
Music Compact Discs	109	205	88%	210	2%	230	10%	237	3%	259	9%	262	1%	322	23%	316	-2%
DVDs	0	136		218	60%	249	14%	304	22%	374	23%	517	38%	560	8%	582	4%
Playaways								12		11		11	0%	11	0%	11	0%
Magazines						3,241		1,421	-56%	1,570	10%	1,917	22%	1,167	-39%	1,248	7%
Users/hour																	
										24		25	4%	21	-16%	15	-29%
New Cards																	
										675		673	0%	675	0%	430	-36%
All Card Holders																	
										9025		9,602	6%	9,014	-6%	10,469	16%