

**Avery-Mitchell-Yancey Regional Library
Statistical Comparisons
2004-2013**



| Fiscal Year/%Change | 2004-05 | 2005-06 | change | 2006-07 | change | 2007-08 | change | 2008-09 | change | 2009-10 | change | 2010-11 | change | 2011-12 | change | 2012-13 | change |
|---------------------------------|----------------|----------------|------------|----------------|-------------|----------------|------------|----------------|------------|----------------|-------------|----------------|-------------|----------------|-------------|----------------|------------|
| Print Circulation | | | | | | | | | | | | | | | | | |
| Adult Fiction | 81,879 | 79,097 | -3% | 75,546 | -4% | 90,019 | 19% | 101,722 | 13% | 101,846 | 0% | 98,507 | -3% | 93,154 | -5% | 84,294 | -10% |
| Adult Non Fiction | 20,276 | 19,233 | -5% | 17,161 | -11% | 19,663 | 15% | 22,088 | 12% | 20,599 | -7% | 18,731 | -9% | 18,841 | 1% | 16,851 | -11% |
| Juvenile Fiction | 28,522 | 29,720 | 4% | 28,095 | -5% | 34,148 | 22% | 36,897 | 8% | 29,890 | -19% | 27,654 | -7% | 31,636 | 14% | 32,476 | 3% |
| Juvenile Non Fiction | 2,425 | 2,751 | 13% | 2,571 | -7% | 3,537 | 38% | 4,576 | 29% | 3,767 | -18% | 3,421 | -9% | 4,861 | 42% | 4,400 | -9% |
| Periodicals | 2,899 | 1,951 | -33% | 1,425 | -27% | 1,665 | 17% | 2,263 | 36% | 2,076 | -8% | 1,808 | -13% | 3,451 | 91% | 3,167 | -8% |
| In-House Periodical Use | | | | | | | | 306,289 | | 340,487 | 11% | 321,056 | -6% | 305,873 | -5% | 253,162 | -17% |
| Total (with Large Print) | 136,001 | 132,752 | -2% | 124,798 | -6% | 149,032 | 19% | 167,546 | 12% | 158,178 | -6% | 150,121 | -5% | 151,943 | 1% | 141,188 | -7% |
| E Media Circulation | | | | | | | | | | | | | | | | | |
| Videos (vhs) | 10,510 | 7,156 | -32% | 4,943 | -31% | 6,080 | 23% | 6,497 | 7% | 6,349 | -2% | 4,062 | -36% | 1,568 | -61% | 816 | -48% |
| Audiobooks (cassettes) | 6,245 | 5,386 | -14% | 4,174 | -23% | 3,244 | -22% | 2,390 | -26% | 2,111 | -12% | 1,794 | -15% | 859 | -52% | 528 | -39% |
| Compact Discs | 930 | 2,232 | 140% | 3,020 | 35% | 3,592 | 19% | 3,991 | 11% | 4,279 | 7% | 4,051 | -5% | 4,362 | 8% | 4,173 | -4% |
| Music Compact Discs | 720 | 893 | 24% | 1,035 | 16% | 839 | -19% | 746 | -11% | 848 | 14% | 752 | -11% | 606 | -19% | 655 | 8% |
| DVDs | 0 | 2,774 | | 5,778 | 108% | 8,023 | 39% | 9,638 | 20% | 10,825 | 12% | 10,608 | -2% | 10,689 | 1% | 10,772 | 1% |
| Playaways | | | | | | | | 30 | | 181 | 503% | 50 | -72% | 57 | 14% | 64 | 12% |
| Total | 18,405 | 18,441 | 0% | 18,950 | 3% | 21,778 | 15% | 23,292 | 7% | 24,593 | 6% | 21,317 | -13% | 18,141 | -15% | 17,008 | -6% |
| Bookmobile Circulation | | | | | | | | | | | | | | | | | |
| Adult Fiction | 27,157 | 27,617 | 2% | 24,187 | -12% | 18,787 | -22% | 16,491 | -12% | 12,517 | -24% | 10,483 | -16% | 9,360 | -11% | 10,563 | 13% |
| Adult Nonfiction | 4,331 | 3,679 | -15% | 3,132 | -15% | 4,053 | 29% | 4,437 | 9% | 3,074 | -31% | 4,608 | 50% | 5,135 | 11% | 3,449 | -33% |
| Juvenile Fiction | 11,850 | 10,402 | -12% | 8,051 | -23% | 20,169 | 151% | 36,673 | 82% | 34,956 | -5% | 55,653 | 59% | 80,408 | 44% | 125,764 | 56% |
| Juvenile Non Fiction | 1,510 | 1,272 | -16% | 1,171 | -8% | 1,933 | 65% | 2,668 | 38% | 2,535 | -5% | 9,560 | 277% | 12,814 | 34% | 18,348 | 43% |
| Periodicals | 1,014 | 982 | -3% | 1,197 | 22% | 1,123 | -6% | 4,293 | 282% | 2,021 | -53% | 3,358 | 66% | 6,181 | 84% | 2,534 | -59% |
| Total | 45,862 | 43,952 | -4% | 37,738 | -14% | 46,065 | 22% | 64,562 | 40% | 55,103 | -15% | 83,662 | 52% | 113,898 | 36% | 160,658 | 41% |
| Outreach Circulation | | | | | | | | | | | | | | | | | |
| | 36,066 | 37,426 | 4% | 39,320 | 5% | 39,699 | 1% | 40,096 | 1% | 40,042 | 0% | 36,361 | -9% | 28,242 | -22% | 25,326 | -10% |
| TOTAL CIRCULATION | 236,334 | 232,571 | -2% | 220,806 | -5% | 256,574 | 16% | 295,496 | 15% | 277,916 | -6% | 291,461 | 5% | 312,224 | 7% | 344,180 | 10% |
| Bookmobile Trips | | | | | | | | | | | | | | | | | |
| | 223 | 219 | -2% | 196 | -11% | 186 | -5% | 132 | -29% | 78 | -41% | 115 | 47% | 190 | 65% | 129 | -32% |
| People Served | | | | | | | | | | | | | | | | | |
| | 3,479 | 3,167 | -9% | 2,792 | -12% | 3,750 | 34% | 3905 | 4% | 2491 | -36% | 4,339 | 74% | 8,624 | 99% | 8,980 | 4% |
| Outreach Trips | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | 50 |
| Number of People Served | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | 801 |
| Services | | | | | | | | | | | | | | | | | |
| Internet Users | 45,698 | 45,000 | -2% | 52,778 | 17% | 81,461 | 54% | 126,911 | 56% | 124,039 | -2% | 108,720 | -12% | 102,160 | -6% | 94,953 | -7% |
| Wireless Users | | | | | | | | 7,976 | | 17,122 | 115% | 21,506 | 26% | 27,267 | 27% | 28,169 | 3% |
| Reference Questions | 25,268 | 24,670 | -2% | 23,633 | -4% | 28,952 | 23% | 32,597 | 13% | 32,020 | -2% | 28,959 | -10% | 28,245 | -2% | 29,954 | 6% |
| Directional Questions | 15,902 | 15,006 | -6% | 16,767 | 12% | 23,704 | 41% | 28,505 | 20% | 33,273 | 17% | 34,817 | 5% | 32,226 | -7% | 28,436 | -12% |
| Children Attending Storyhour | 4,655 | 4,595 | -1% | 4,396 | -4% | 4,367 | -1% | 5,182 | 19% | 4,613 | -11% | 5,345 | 16% | 5,863 | 10% | 4,853 | -17% |
| Holds | 3,925 | 4,086 | 4% | 4,459 | 9% | 5,757 | 29% | 5,901 | 3% | 6,070 | 3% | 5,668 | -7% | 5,997 | 6% | 5,375 | -10% |
| Interlibrary Loans Submitted | 300 | 349 | 16% | 352 | 1% | 313 | -11% | 314 | 0% | 242 | -23% | 220 | -9% | 194 | -12% | 60 | -69% |
| Interlibrary Loans Unfilled | 25 | 14 | -44% | 24 | 71% | 19 | -21% | 11 | -42% | 11 | 0% | 9 | -18% | 7 | -22% | 5 | -29% |
| People Visiting the Library | 107,166 | 98,868 | -8% | 98,508 | 0% | 117,402 | 19% | 137,830 | 17% | 153,219 | 11% | 144,475 | -6% | 137,643 | -5% | 113,923 | -17% |
| Collections | | | | | | | | | | | | | | | | | |
| Books | 154,079 | 152,697 | -1% | 156,753 | 3% | 160,786 | 3% | 166,876 | 4% | 163,823 | -2% | 156,521 | -4% | 157,430 | 1% | 162,199 | 3% |
| Videos | 3,692 | 3,720 | 1% | 3,701 | -1% | 3,667 | -1% | 3,610 | -2% | 3,557 | -1% | 2,254 | -37% | 1,859 | -18% | 1,204 | -35% |
| Audiobooks | 2,059 | 1,947 | -5% | 1,914 | -2% | 1,899 | -1% | 1,842 | -3% | 1,777 | -4% | 1,355 | -24% | 1,342 | -1% | 1,298 | -3% |
| Compact Discs | 283 | 365 | 29% | 423 | 16% | 515 | 22% | 678 | 32% | 770 | 14% | 868 | 13% | 974 | 12% | 1,066 | 9% |
| Music Compact Discs | 382 | 475 | 24% | 482 | 1% | 559 | 16% | 676 | 21% | 701 | 4% | 748 | 7% | 789 | 5% | 782 | -1% |
| DVDs | 0 | 391 | | 634 | 62% | 821 | 29% | 997 | 21% | 1,245 | 25% | 1,474 | 18% | 1,818 | 23% | 2,071 | 14% |
| Playaways | | | | | | | | 24 | | 35 | 46% | 35 | 0% | 35 | 0% | 35 | 0% |
| Magazines | | | | | | 12,426 | | 9,627 | -23% | 7,628 | -21% | 8,438 | 11% | 6,928 | -18% | 6,720 | -3% |

2011

| | ACPL | MCPL | YCPL | SPPL | Total | AVG |
|-------------------------|--------|--------|--------|-------|---------|-------|
| Total County Population | 17,797 | 15,579 | 17,818 | | 51,194 | |
| Users/Hr | 25 | 8 | 10 | 15 | 58 | 15 |
| New Cards | 673 | 243 | 527 | 373 | 1,816 | 454 |
| Total Card Holders | 9,602 | 3,578 | 10,279 | 6,881 | 30,340 | 7,585 |
| Outreach Cards | 75 | | | | | |
| Bookmable Cards | 335 | | | | | |
| Total All Counties | 410 | | | | 30,750 | |
| % Card Holders/county | 54% | 67% | 58% | | Overall | 60% |

2012

| | ACPL | MCPL | YCPL | SPPL | Total | AVG |
|-------------------------|--------|--------|--------|-------|---------|-------|
| Total County Population | 17,932 | 15,634 | 18,548 | 2,158 | 54,272 | |
| Users/Hr | 21 | 9 | 13 | 13 | 56 | 14 |
| New Cards | 675 | 207 | 527 | 368 | 1,777 | 444 |
| Total Card Holders | 9,014 | 3,773 | 10,279 | 7,192 | 30,258 | 7,565 |
| Outreach Cards | 8 | 15 | 24 | | 47 | |
| Bookmable Cards | 85 | 85 | 159 | | 329 | |
| Total All Counties | 93 | | | | 30,351 | |
| % Card Holders/county | 50% | 70% | 55% | | Overall | 56% |